

## THE MARCHES FREIGHT STRATEGY

### Survey for Parish and Town Councils

This online survey is being carried out by MDS Transmodal on behalf of Herefordshire, Shropshire and Telford and Wrekin Councils and the Marches Local Enterprise Partnership. The results from the survey will help us to develop a freight strategy for the Marches that is most appropriate for the area.

Acknowledging the changes in lifestyles, particularly with regard to deliveries of online shopping in rural areas, we would like to know your views on freight transport in your area. Freight transport in this context means the carriage of goods between an origin and a destination by freight vehicles for commercial reasons; this includes journeys by heavy goods vehicles (HGVs) and many journeys made by 'white vans' and farm vehicles.

The survey is seeking your views on:

- The key issues in relation to freight that affect your parish or town;
- The potential measures that would be most effective to address these key issues in the future.

The results of the survey will only be published in an aggregated form and will only be used to inform the development of the strategy.

The deadline for completion of the survey, which must be completed online, is **30 January 2017**.

\* Required

Email address*	
Your name*	
Name of the parish or town council you represent*	

### What are your priorities in relation to freight transport in your area?

Please score them as follows:

0 = Not important

1 = Important

2 = Very important

PRIORITY	SCORE
To support the economic competitiveness and economic growth of the Marches.	
To reduce transport emissions in the Marches.	
To improve the quality of life for the residents of the Marches.	
Other priorities (please state)	

**What are the issues in relation to freight transport that are experienced in your parish or town?**

Please score them as follows:

0 = Not an issue in the parish or town

1 = An important issue in the parish or town, leading to some problems

2 = A very important issue in the parish or town, leading to significant problems

POTENTIAL ISSUE	SCORE
Businesses in the parish or town struggle to compete because of high freight transport costs by road	
Businesses in the parish or town struggle to compete because of road traffic congestion	
It is difficult to attract new business activities into the parish or town because of high freight transport costs by road	
It is difficult to attract new business activities into the parish or town because of road traffic congestion	
There is a shortage of legal parking spaces on the street to allow deliveries to shops/pubs etc.	
Freight vehicles are not parked in official truck stops or laybys	
Emissions from freight vehicles lead to poor air quality	
Movements of freight vehicles lead to pedestrians and cyclists feeling intimidated	
Freight vehicles park illegally to make deliveries	
Freight vehicles cause noise disturbance and vibration during the night	
Freight vehicles exceed speed limits	
Freight is loaded and unloaded at night, which disturbs the sleep of residents	
Freight vehicles hit bridges and other structures on the highway	
Road traffic accidents involving freight vehicles	
Freight vehicles use unsuitable roads	
Freight vehicles make deliveries to the wrong address due to the use of sat nav. system	
Slow-moving freight vehicles cause delays to journeys	
Slow-moving farm vehicles cause delays to journeys	
Freight vehicles contribute to road congestion	
Other issues (please specify).....	

**What potential measures would be effective in addressing the key issues in relation to freight transport in your parish or town?**

Please score them as follows:

0 = Not likely to be effective in your area

1 = Likely to be effective in your area

2 = Likely to be very effective in your area

POTENTIAL MEASURES	SCORE
Additional sections of dual carriageway on mainly single carriageway roads to allow cars and other vehicles to overtake slower-moving vehicles. <i>Where appropriate please specify the relevant locations.....</i>	
Enhancing selected road junctions to improve traffic flow to/from sites that generate freight movements (such as industrial estates and factories). <i>Where appropriate please specify the relevant locations....</i>	
Dedicated parking spaces close to shops/pubs etc. to allow deliveries	
Developing a network of approved routes for large freight vehicles, which are then shown on paper and electronic maps for distribution to the freight industry.	
Improving road signs for freight vehicles to signpost approved routes to large warehouses, factories etc. <i>Where appropriate please specify the relevant locations....</i>	
Providing information boards about the approved routes for large freight vehicles at official truck stops and laybys.	
Providing information on the approved routes for large freight vehicles on a dedicated website for freight for the Marches area.	
Providing information on restrictions on large freight vehicles on the road network to providers of sat-nav. systems.	
Increasing the number of routes designated as 'Unsuitable for HGVs' where more appropriate alternative routes are available.	
Providing improved facilities (information boards, toilets etc.) for lorry drivers at laybys and truck stops.	
Lowering speed limits in villages and towns that have to be transited by freight vehicles.	
Introducing traffic calming measures in villages and towns that have to be transited by freight vehicles.	
Improving maintenance of the road network to reduce noise and increase safety.	
Improving enforcement of weight, width and height restrictions on local roads.	
Switching more traffic to rail.	
Encouraging use of electric or hybrid vehicles for freight deliveries and collections.	
Planning conditions to control movements of freight vehicles to/from new developments such as industrial estates.	
Encouraging local sourcing of goods so that fewer long distance movements are required.	
Improved communication to the general public by the freight industry and their customers of the need for freight activity.	

Other measures (please specify).....	
As a Parish or Town Council, what measures would you be willing and able to implement? Please specify.....	

**Thank you for completing this survey!**

**Feedback on the results will be provided at a workshop in early February 2017, to which you will receive an invitation if you have completed the survey by 30 January 2017.**